Steel Valley Project
The Arc, Manchester Road,
Stocksbridge
Sheffield
S36 2DT

## PRESS RELEASE - for immediate release.

## **STARTS**

## Discover the fun of Cycling - Free Community Bike Rides

If you've been thinking about getting out your bike to enjoy the wonderful weather and get outdoors, or you're new to cycling and not sure where to start, this is the perfect opportunity! Join the team at Steel Valley Project for a fun and relaxed cycling event on Sunday, 12<sup>th</sup> July and 16<sup>th</sup> August at 2pm, meeting outside Trek Bicycles at Fox Valley in Stocksbridge.

This free event is designed especially for people who want to enjoy cycling in a welcoming, low-pressure environment and will follow easy bike trails in our beautiful local countryside. Whether you haven't been on a bike in years or are just looking for a gentle ride to boost your confidence, this is the ride for you. Everyone is welcome, anyone under 18 needs to be accompanied by an adult and be capable of riding for approximately 45 minutes each way.

Organised by the Steel Valley Project in collaboration with Cycling UK and the Big Bike Revival, the event is part of a series of guided rides and events aimed at encouraging people to cycle more often – although the event is free you will need to reserve a space in advance details can be found on <a href="https://www.steelvalleyproject/events">www.steelvalleyproject/events</a> or by emailing <a href="mailto:info@steelvalleyproject.org">info@steelvalleyproject.org</a>

## **Notes for Editors**

The Steel Valley Project in Stocksbridge was formed in 1988 and delivers environmental, community and countryside projects in the area.

The organisation is a registered charity, working towards the following objectives:

- Manage habitats for the benefit of wildlife, people, heritage and landscape
- Encourage access to open green space/wider countryside
- Deliver environmental/education/interpretation to local schools/wider population
- Provide support, advice, training and supervision to volunteers, trainees and community groups in countryside management/conservation skills by working on real local environmental projects

Much of the work carried out is via their volunteer team, working on practical and community activities throughout the year.

Website: <a href="https://www.steelvalleyproject.org">www.steelvalleyproject.org</a>
Facebook: <a href="https://www.steelvalleyproject">TheSteelValleyProject</a>

Twitter: @steel\_valley

Email: info@steelvalleyproject.org

**Telephone:** 0114 283 0880

General Manager: Tom Newman