

# SWFC CP Primary School Newsletter





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## PREMIER LEAGUE GIRLS CUP: LOCAL & REGIONAL

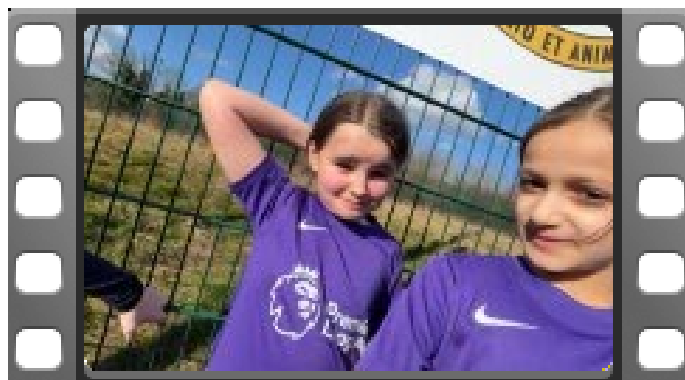


On Friday 28<sup>th</sup> February 2025 we hosted the Premier League Primary Stars Girls Cup. The local stage of the tournament saw 12 schools had 96 KS2 girls take part in the event at SWFCCP Community Facility.

[Click here for results & standings](#)

A huge thank you to all the schools who attended and helped make the day such a resounding success! The players were tasked with choosing a new captain every game and developing their leadership skills throughout the event.

Congratulations to Deepcar who beat Windmill Hill in a very competitive final!



[Click the image above to watch some highlights from the Premier League Girls Cup Local Round.](#)



### Deepcar Primary Y5/6 Girls Team Representing SWFC CP in the Premier League Primary Stars Girls Cup Regional Finals!

A huge well done to Deepcar Primary School girls' football team, who represented Sheffield Wednesday FC Community Programme at Premier League Primary Stars Cup – Regional Tournament.

They gave it their all, showing incredible teamwork, commitment, communication, and sportsmanship throughout the tournament.

Finishing fourth in their group, they battled hard against tough competition.

A fantastic achievement – well done!





# Sheffield Wednesday Primary School Offer 2025/26



Our primary school packages have been designed for all schools to access and develop bespoke targeted interventions for high impact, enhancing pupils educational experiences & learning opportunities.



[Click Here To Learn More](#)



Events	Half Day	Full Day	Multi Day
<p>Access to all SWFCCP events</p> <p>+ 1 PLPS Intervention in school</p> <p>+ 1 education activation in school</p>	<p>Access to all in the events package</p> <p>+ 4 hrs of delivery per week for 36 weeks of the academic year 12:00-4:30pm or 8:00am - 12:30pm</p> <p>+ 2 PLPS Interventions in school + Signed SWFC shirt</p>	<p>Access to all in the events package</p> <p>+ 7.5 hrs of delivery per week for 36 weeks of the academic year 8am - 4:30pm</p> <p>+ 3 PLPS Interventions in school + Signed SWFC shirt + 1 Fundraising event in school</p>	<p>Access to all in the events package</p> <p>+ 7.5 hrs of delivery per day for 2+ days per week for 36 weeks of the academic year 8am - 4:30pm</p> <p>+ 4 PLPS Interventions in school</p> <p>+ Signed SWFC shirt + 1 Fundraising event in school + 1 social action project in school + 1 player visit in school</p>

## Events

September 2025

- EFL Utilita Kids Cup
- Premier League Girls Cup
- Y2/3 Ozzie Owl Cup
- Female Empowerment
- Play on the pitch

July 2026

- Equality Diversity & Inclusion Stadium Day
- Futsal Cup
- Maths & English Stadium Day
- SEND Football Fest
- & more



## Contact Us Today

[jonny.gilberthorpeswfc.co.uk](mailto:jonny.gilberthorpeswfc.co.uk)



[www.swfccp.co.uk](http://www.swfccp.co.uk)



0114 324 0523





# PLAY ON THE PITCH BE CONNECTED CUP



[FOR RESULTS & TABLES CLICK HERE](#)

[WATCH A VIDEO CAPTURING THE EVENTS OF THE DAY HERE](#)

On Wednesday 30th June, schools from across Sheffield came together at Hillsborough Stadium for an unforgettable Play on the Pitch tournament – a unique event that gave pupils the incredible opportunity to play on the home turf of Sheffield Wednesday FC. The event was delivered in partnership with Premier League Primary Stars and run by Sheffield Wednesday FC's Community Programme.

The day began with a warm welcome in the Dooleys Lounge, with teams arriving from 9:30am. Excitement quickly filled the room as the children took part in a Premier League Primary Stars teamwork workshop. The session focused on the key value "Be Connected", setting the tone for a day that celebrated teamwork, sportsmanship, and fun. All teams had to be a 50/50 split of male & female players to connect equality through football.

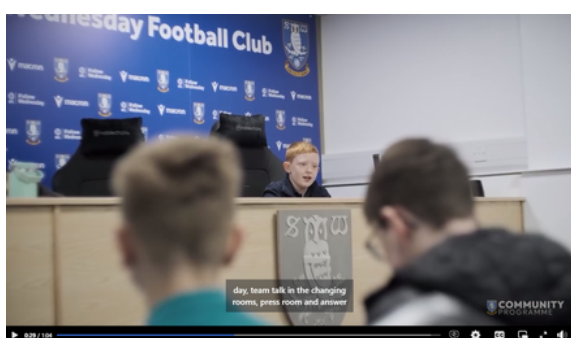
Following the workshop, attention turned to the pitch with the teams competing in a football tournament featuring group stage matches, two semi-finals, and a final. Players embraced the opportunity to perform in a professional stadium, cheered on by classmates, teachers, and members of the Sheffield Wednesday FC Community team. After the final whistle, a celebratory presentation was held. The winning team proudly lifted the Premier League Primary Stars Be Connected Cup trophy, much to the delight of the pupils. The day ended with photo opportunities around the stadium, creating lasting memories for everyone involved.

A huge thank you to all the schools who attended and helped make the day such a resounding success!





# PREMIER LEAGUE PRIMARY STARS MATHS & ENGLISH STADIUM DAY



[watch highlights](#)  
[from the day by](#)  
[clicking the video](#)

Sheffield Wednesday Community Programme welcomed over 150 young people to Hillsborough stadium for our annual Premier League Primary Stars Maths & English Day.

Children took part in creative football themed workshops around the stadium from “manager mode maths” in the changing rooms taking Danny Rohls role for the day to interviewing peers on their performance in the press room. Every child left the event, 24 hours before World Book Day with a new book donated by the National Literacy Trust as well as a programme each donated by Sheffield Wednesday FC.

The event was in line with the Premier League Primary Stars “Be Inspired” theme, with the aim to inspire young people to engage with the core curriculum in a fun and engaging way away from the usual classroom environment. The day also involved a pre recorded quiz which first team players Barry Bannan & Yan Valery to inspire children to pick up a book and read on a regular basis to improve literacy skills and spark imagination which is critical for a childs development and academic attainment directly linked to future prospects. Bannan and Valey highlighted, no matter what career you want to go into reading is vital to be able to read and understand contracts as well as important documents to thrive in the world of work.

We hope all children enjoyed the event and we look forward to welcoming schools again next year!





# MEET THE TEAM



**Tom Boughton**

Placement Student from SHU

We've been delighted to welcome Tom, a student from Sheffield Hallam University, to the Sheffield Wednesday FC Community Programme for a six-week placement within the Participation department.

Throughout his time with us, Tom has gained experience across a range of areas including event planning, marketing, communication, and community engagement. He has contributed to a number of ongoing projects and is supporting the delivery of key events coming up.

Reflecting on his experience, Tom said:

*"It's been a great opportunity to engage and connect with so many different people. I've really enjoyed gaining hands-on experience in planning and delivering a variety of events – it's helped build my confidence and skills in a real-world setting. One of the highlights has been working alongside a passionate team and seeing first hand the positive impact their work has on the local community."*

We're proud to support student development through meaningful placements, and we thank Tom for all his hard work over the past few weeks!

## OZZIE OWL Y2 FOOTBALL FESTIVAL

**WE WERE DELIGHTED TO HOST THE "OZZIE OWL CUP" AT SWFC COMMUNITY FACILITY ON TUESDAY 22<sup>ND</sup> APRIL 2025. 6 TEAMS TOOK PART IN A FUN SMALL SIDED GAMES FESTIVAL WHICH ALSO HOSTED A VISITING TEAM FROM MALTA BRINGING DIFFERENT CULTURES AND COUNTRIES TOGETHER.**

**WELL DONE TO ALL THE CHILDREN WHO TOOK PART AND CONGRATULATIONS OASIS ACADEMY FIR VALE WINNING THE COMPETITION!**

**SEE FINAL STANDING HERE: [HTTPS://WWW.TOURNIFY.UK/LIVE/OZZIEOWLCUP/STANDINGS](https://www.tournify.uk/live/ozzieowlcup/standings)**

We're excited to welcome Will to the Sheffield Wednesday FC Community Programme team as our new SEND (Special Educational Needs and Disabilities) Coordinator.

Will brings passion, experience, and a strong commitment to inclusive practice, and he will play a key role in developing and delivering tailored programmes that support individuals and young people with SEND across our community. His work will help ensure that all participants have equal access to meaningful, enjoyable opportunities through sport and physical activity.

We're thrilled to have Will on board and look forward to the positive impact he will make within our schools and community partnerships.



**William Palmer**

SEND Coordinator at SWFCCP



# UTILITA KIDS CUP REGIONAL FINALS



Sheffield Wednesday FC Community Programme proudly hosted the EFL Utilita Kids Cup Regional Finals for the 2024/2025 season at the SWFC Community Facility. The event welcomed teams from across the region, providing young players with the opportunity to represent their clubs and compete at a high level.

The tournament showcased excellent footballing talent and sportsmanship throughout the day, with teams demonstrating impressive teamwork, dedication, and respect both on and off the pitch. The competition forms part of the national Utilita Kids Cup, delivered in partnership with the English Football League (EFL), and gives children the chance to progress to the national finals, held at Wembley Stadium.

Staff, volunteers, and coaches from the SWFCCP supported the smooth delivery of the event, ensuring a professional and inclusive environment for all participants. The regional finals reflect SWFCCP's ongoing commitment to youth development, community engagement, and providing memorable experiences for young people through sport.

We extend our congratulations to all teams involved and wish the winning team – Blackburn Rovers the very best in the next stage of the competition at the EFL Championship playoff final!



[Click To See  
Results](#)





# STAFF CPD WITH ECB

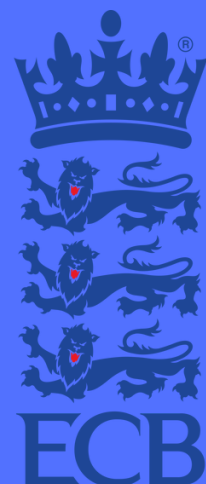


Staff from Sheffield Wednesday FC Community Programme recently took part in a CPD session delivered by the ECB and Yorkshire Cricket. The day provided valuable professional development opportunities, with staff earning their ECB DBS checks and gaining the Dynamos Cricket Activator qualification.

Alongside the formal training, the session included team-building activities and practical coaching workshops designed to strengthen leadership, communication, and cricket delivery skills. The day not only enhanced staff confidence in coaching cricket but also reinforced the importance of teamwork and continuous learning within the community programme.



# DYNAMOS CRICKET





# SWFC COMMUNITY PROGRAMME

## Grassroot Cup Days

A fantastic chance for young players to compete on the world-class 4G pitch at Sheffield Wednesday FC Community Facility, combining competition and fun in a great environment to develop skills and enjoy the game.

5 v 5 football tournament with limited spaces available each day, so don't miss out! Compete for glory and walk away with medals, a trophy, plus amazing prizes such as an unforgettable matchday experience during the 2025/26 season at Sheffield Wednesday FC up for grabs.

June, 2025			
7	Sat	9am BST	Grassroots Cup - Under 7's Boys (AM)
		1:30pm BST	Grassroots Cup - Under 8's Boys (PM)
14	Sat	9am BST	Grassroots Cup - Under 9/10's Girls (AM)
		1:30pm BST	Grassroots Cup - Under 11/12's Girls (PM)
15	Sun	10am BST	Grassroots Cup - Under 13/14's Girls (All Day)
22	Sun	9am BST	Grassroots Cup - Under 9's Boys (AM)
		1:30pm BST	Grassroots Cup - Under 10's Boys (PM)
29	Sun	9am BST	Grassroots Cup - Under 11's Boys (AM)
		1:30pm BST	Grassroots Cup - Under 12's Boys (PM)

[Click here for more info](#)

## Grassroots Partnerships

**We're delighted to announce our partnership with Stocksbridge Park Steels Jr & Wisewood Juniors FC!**

By working together, we'll create exciting opportunities for young players, improving access to football and delivering unique, unforgettable experiences for them, their families, and friends.

Also, as a result of this partnership, Stocksbridge Park Steel U7's had the opportunity to attend Hillsborough Stadium earlier this month, which the children thoroughly enjoyed & Ozzie Owl visited a Wisewood Juniors training session!





# SUMMER SOCCER CAMPS & FOOTBALL DEVELOPMENT SESSIONS



[Book Here](#)

Half term Soccer camps will be taking place during the half term break for lots of football fun & tournaments.

When: Tuesday 27th May – Fri 30th May 2025

Time: 10am – 4pm each day

Where: SWFC CP Facility Clay Wheels Lane

Who: Children aged 5-14

Bring: Packed lunch, clothes for the weather & a water bottle

We also run Saturday morning football sessions open to anyone wanting to take part in regular football coaching & have our advanced development sessions every Monday evening for those who want to stretch & challenge their football skills. These run each term during the school term and break during the school holidays for camps.

For further info contact [sam.holman-gavin@swfc.co.uk](mailto:sam.holman-gavin@swfc.co.uk)

## PREMIER LEAGUE WELLBEING STARS

Schools can access lots of free resources from the Premier League Primary Stars Website.

The latest workshop topic is around mental health due to it being mental wellbeing week in May.

To Access the resources click the image to sign up for FREE!

If you would like a member of the SWFC CP team to come in and deliver a workshop or assembly in school please contact: [emily.priest@swfc.co.uk](mailto:emily.priest@swfc.co.uk)



## Premier League Wellbeing Stars

KS1/Ages 5-7

KS2/Ages 7-11

PSHE

Resources to help your pupils plan their very own Wellbeing Week!

Download pack



## UPCOMING SPRING/SUMMER

### Free Weight Management Programme

Health checks, nutrition advice and exercise sessions.  
1pm-3pm every Thursday.

### Free Pre-natal Exercise

Stay active during pregnancy! Free 12 week programme-  
every Friday 10-11am.

Head to the website for further information and sign up  
to community programme sessions:

<https://www.swfccp.co.uk/>

Any schools wanting to discuss potential partnership work please contact: [jonny.gilberthorpe@swfc.co.uk](mailto:jonny.gilberthorpe@swfc.co.uk)





Family Adult Community Education Service

# Hop, Skip and Jump Half Term Fun Session



Suitable for parents/carers  
and their children up to 5  
years.

NB Activities will be provided for  
older siblings.

Join Family Learning and:

- Have fun doing some 'Hop, Skip and Jump' activities with your child.
- or
- Explore the activities in our baby corner.
- Find out more about 50 things to do before You're 5.
- Meet the FACES Team.

No need to book, just turn up. All activities are fully funded so there is no charge for the session.

**Where:** Sheffield Wednesday Football Club, in the Education Hub  
at the Hillsborough Stadium (behind the shop)- parking available

**When:** 11.00am to 12.30pm

**Date:** Tuesday 27<sup>th</sup> May 2025

**Contact:** Julie Brearley [julie.brearley@sheffield.gov.uk](mailto:julie.brearley@sheffield.gov.uk) for more



COMMUNITY  
PROGRAMME

# SOCCER CAMP



Our Soccer Camp for girls and boys aged **5-14** offers an  
exciting & educational football experience for players of  
all skill levels!

Led by our FA-Qualified coaches on the fantastic 4G pitch on  
**Clay Wheels Lane**, participants will enjoy an action-packed  
day filled with football fun, on-the-ball experience, and  
exciting prizes!

To book a place, or for more information, please visit:  
[www.swfccp.co.uk](http://www.swfccp.co.uk)

Or scan the QR Code below using your phone camera:

**Facility Address**  
Sheffield Wednesday FC  
Community Facility  
Clay Wheels Lane  
S6 1LZ



@swfccp



# FREE WEIGHT MANAGEMENT PROGRAMME

LOSE WEIGHT AND GET FIT  
WITH SWFCCP

12 week programme

1pm - 3pm Every Thursday

at SWFC Community Facility/  
Hillsborough Stadium

Health checks and nutrition  
advice will be given as well as  
exercise sessions

We will also be including cooking  
demos throughout the  
programme

Please bring suitable clothing  
and water

To register a place, please contact  
[florent.fadiga@swfc.co.uk](mailto:florent.fadiga@swfc.co.uk)

New cohort starting soon



COMMUNITY  
PROGRAMME



# Pre-natal Exercise

SUPPORTED BY



**Stay active during pregnancy!**

Join our free 12-week programme at our  
community gym, guided by a Level 3 pre-natal  
instructor in a safe, controlled environment.

**Every Friday | 10-11am**  
(Starts 30th May)

**SWFCCP Community facility**  
Clay Wheels Lane  
S6 1LZ



For more information, please contact  
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[www.swfccp.co.uk](http://www.swfccp.co.uk)